



# The Oak Tree Observer

Home Improvement Information You Can Use

Spring, 2014

## FROM BIG TO SMALL, OAK TREE DOES IT ALL!

Oak Tree Construction is a full service remodeling company, providing general remodeling and Design & Build services, since 1991.

### Kitchens/Baths

Our award-winning kitchens and baths answer challenges and make dreams become reality for many clients.

### Basements

We also transform dark, damp basements into comfortable additional living space—playrooms, theater rooms, extra bedrooms, etc.—for families.

### Decks/Porches/Patios

Oak Tree Construction converts boring patios and porches into relaxing oases that serve as a fun gathering place for family and friends.

### Room Additions

If you need more space, Oak Tree Construction is experienced at giving you additional living space through first- and second-floor additions.

### Whole House Remodels

If your home needs a complete "refresh", Oak Tree Construction can help update your home to your style.

### General Home Improvements/Smaller Projects

While we complete many larger remodeling projects, practically no home improvement job is too small for us!

We fix everything—a broken doorknob, installation of shelving units, siding, window replacements, squeaky doors, and light fixtures, to name a few. If it's on your "honey do" list, we can help!

With ALL of our jobs, we personally discuss your wants and needs with you and design a project that fits into your budget.

Oak Tree Construction is here to help you with any of your "home refreshment" needs. Call us today to get started, 847-843-3030.

### Share Your Email With us!

Help us go green by sharing your email address with us so we can send this newsletter to you electronically. Email us at [donna@oaktreeconstruction.com](mailto:donna@oaktreeconstruction.com). As a note, we hate spam too! We will not sell or give your email to anyone else and will keep our emails to you at a minimum!



## GET ALONG WITH A LITTLE HELP FROM OUR FRIENDS!

Oak Tree Construction wishes to introduce you to some of our business relationships that we feel can help make your life easier!

Ed Siebert, an attorney with the firm of Joseph M. Lucas & Associates, LLC, can help you with any legal matters pertaining to financial and estate issues, trusts, real estate, wills and much more. He is honest, fair, and caring, and treats people with respect and understanding. Call him at 847-381-8700 x 103.

Earl Bateman, Tandem Promotions, provides promotional items for your business, organization, team or major life event. Items run from pens and mugs to t-shirts, jackets, and everything in between. Call him at 847-630-3055.

## OAK TREE ANNOUNCEMENTS



It has been a busy few months for us here at Oak Tree Construction! In February we attended the NARIGC meeting and heard Andersen Windows experts discuss window installation. In March, we attended NARIGC's Vendors Night and came home with a lot of new ideas and products for our clients' projects! In April we attended the Professional Remodeler Leadership Tour and heard excellent presentations on economic trends, product demonstrations, and enjoyed networking with other contractors and suppliers.

We also renewed all of our NARI Certifications—Mike: Certified Remodeler, Certified Kitchen & Bath Remodeler, and Universal Design Certified Professional and Donna: Certified Remodeler.



Compliments of **OAK TREE CONSTRUCTION SERVICES**



## Questions? Comments!

Please Contact  
Donna Dew, CR or  
Mike Dew, CR, CKBR, UDCCP  
Oak Tree Construction Services  
Phone: 847-843-3030  
Fax: 847-843-3080  
[www.oaktreeconstruction.com](http://www.oaktreeconstruction.com)

# ALL THE BASICS For Your Home

Oak Tree Construction has remodeled our website, [www.oaktreeconstruction.com](http://www.oaktreeconstruction.com)! Our new site features details about the work we do and photo galleries of our remodeling projects! Please check it out!

While remodeling our site, we found some tips we wanted to pass along to you:

**Condense your menu.** A cleaner navigation makes things easier to find and makes a better experience for your visitor.

**Use big, bold images.** Images speak louder than words and most consumers gravitate towards photographs rather than words. Make sure your images convey your product or service.

**Make your site mobile friendly.** A lot of your customers are likely to come to your site from their phones or tablets. Make sure your site looks good on screens of all sizes.

**Match your company branding.** Make sure the colors, fonts, etc. match your "brick and mortar" design.

**Start from scratch.** This isn't always the case, but if your website has been around for awhile, its technology might be outdated.

**Hire a professional.** It may cost more, but hiring a professional web designer and copy writer for your site will pay back in the long run.



## A Grand Addition!

We are excited to announce the birth of our SIXTH grandchild, Elenore Rose, on March 13, 2014, 8lbs 11 oz., 20.5 inches, to daughter, Katie, and son-in-law, Jason Rozga! Elenore is their first child.

Elenore joins cousins Oliver (9), Aiden (7), Alex (5), Rory (5), and Emily (3). Grandma Donna and Grandpa Mike are having so much fun watching Elenore and all our grandchildren grow!

Project designed and constructed by  
**KATIE & JASON ROZGA**



Return Service Requested

[www.oaktreeconstruction.com](http://www.oaktreeconstruction.com)

847-843-3030

Schaumburg, IL 60194

1807 Sutton Lane

OAK TREE CONSTRUCTION SERVICES